

Heartland Christian School

Visual Media Work-Study Program Application

"Creating media that reflects excellence, creativity, and Christ."

Thank you for your interest in joining the Visual Media Work-Study Program!

This program is designed for students who are passionate about using their talents in storytelling, photography, videography, graphic design, and digital media to share the story God is writing at Heartland with our school family and broader community.

Please print the application, answer each question thoughtfully and return to Kristina Clemens in person or via email at skclemens1@gmail.com.

We value a willingness to learn as much as previous experience.

Student Information

Student Name: _____

Grade: _____

Email: _____

Phone: _____

Parent/Guardian Name(s): _____

Parent Email: _____

Parent Phone: _____

ABOUT YOU

Why are you interested in joining the Visual Media Work-Study Program?

What strengths would you bring to our team?

- ☐ Creative
- ☐ Organizing content and archiving
- ☐ Word-smithing and caption writing
- ☐ Enthusiastic and encouraging when working with peers
- ☐ Self-motivated
- ☐ Content scheduling and planning
- ☐ Video editing (masking, key frames, trick shots, color grading)
- ☐ Graphic design of Youtube thumbnails, reel covers, announcement art)
- ☐ Work well under pressure
- ☐ Other: _____

Areas of Interest (rate your interest in each area)

Skill Area	Not Interested	Interested	Very Interested	Passionate
Photography	☐	☐	☐	☐
Videography	☐	☐	☐	☐
Video Editing	☐	☐	☐	☐
Social Media/ Youtube Content	☐	☐	☐	☐
Carousel Design (Instagram/Facebook)	☐	☐	☐	☐
Graphic Design	☐	☐	☐	☐
AI-Prompt Writing	☐	☐	☐	☐
AI-Assisted Content Creation	☐	☐	☐	☐
Event Coverage (games, concerts, etc)	☐	☐	☐	☐

Experience

Have you created content for an organization before?

☐ Yes

☐ No

If yes, describe your experience.

What editing software, apps, or programs have you used?

(Check all that apply.)

☐ Adobe Lightroom

☐ Adobe Photoshop

☐ Canva

☐ CapCut

☐ DaVinci Resolve

☐ Final Cut Pro

☐ iMovie

☐ ChatGPT

☐ Midjourney

☐ Claude

☐ Other:

How comfortable are you learning new software?

☐ Very Comfortable

- ☐ Comfortable
- ☐ Somewhat Comfortable
- ☐ I'd need guidance

Portfolio

If you have examples of your work, please share them below.

Instagram:

Website:

YouTube:

Other:

Creativity & Critical Thinking

If you were asked to cover a school event in one social media carousel or reel, what would your creative idea be?

Describe a photo, video, or social media post you've seen recently that inspired you. Why did it stand out?

Faith & Purpose

Heartland Christian believes creativity is a gift from God that can be used to influence others for Christ.

How do you believe creating visual media can glorify God?

How should a Christian content creator be different from other creators online?

Commitment

I understand this work study position requires:

- ☐ Meeting deadlines
- ☐ Working independently and accepting responsibility for assignments
- ☐ Receiving constructive feedback
- ☐ Maintaining professionalism
- ☐ Representing Heartland Christian School with excellence
- ☐ Learning new creative skills
- ☐ Working at school events when assigned
- ☐ Interacting positively with students, staff and parents
- ☐ Attending the monthly group meeting
- ☐ Committing a max of 5 hours a week for Heartland/Donor Development/Web projects

Student Initials: _____

Parent Recommendation

Parents/Guardians:

Please describe why you believe your student would be a good fit for the Visual Media Work-Study Program.

What strengths have you seen your student demonstrate that would help them succeed in this role?

Is there anything else you'd like us to know?

Student Agreement

I understand that selection into the Visual Media Work-Study Program is based on character, teachability, reliability, creativity, and willingness to grow.

Student Signature: _____ **Date:** _____

Parent/Guardian Agreement

I support my student's participation in the Visual Media Work-Study Program and understand they will represent Heartland Christian School through photography, videography, design, and digital storytelling.

Parent Signature: _____ **Date:** _____

Office Use Only

Application Received Date: _____

Portfolio Reviewed: ☐ Yes ☐ No

Recommendation:

☐ Accept

☐ Waitlist

☐ Not Selected

Notes:

Selection Rubric (1–5 Scale):

- Character: _____
- Creativity: _____
- Communication: _____
- Initiative: _____
- Technical Skills: _____
- Teachability: _____
- Mission Fit: _____
- Overall Recommendation: _____

This application balances technical ability with character and faith, helping identify students who are both creative and understand the school's visual mission. It also allows students with little experience but strong potential and a teachable attitude to stand out.